



Workshop & Congress
Halle (Saale)

23rd -26th of October 2017

Documentation

a project by Freiraumgalerie in cooperation with the City of
Halle(Saale) and Urbane Nachbarschaft Freimfelde



URBANE
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About Wall & Space

In cooperation with the municipality of Halle(Saale), Freiraumgalerie (open space gallery) researches on the transformation of the european city(society) with murals, Urban-Art-Festivals and participative projects with art and education in public spaces.

Besides the new muralism, being used as an instrument for urban development (Neo-Muralism), Wall & Space, as an Research and Practice Network, focusses on the active utilisation of vertical cityscape (wall) to improve livability on horizontally used areas (Space).

Everyone was sincerely invited to take part in the public congress/workshop/workgress "Wall & Space" on the 25th of october, taking place in Halle Neustadt (Germany). Socialist and contemporary murals were embedded in the theories of urban development and participation. Collaborative work on ideas/concepts to use the interdependencies between horizontal and vertical area were elaborated

Between the 22nd and the 26th, the international Wall & Space network, consisting out of more than 7 countries, meets to discuss Urban Art (Street-art and Graffiti) as a tool for developing european cities. Common goals and conflicts in the application of urban art in the city sets the theoretical frame for collective strategies and projects.

The participants of Wall & Space are about 30 urban planners, scientists, artists and cultural organisations from all over Europe.

Made out of the experiences, approaches and results of the participating partners, the public event Wall & Space on the 25th represented this work.

The Wall & Space Workgress took place in Halle (Saale) Freimfelde, which is also a location for Urban Art Activites. The meetings were held in an old church which is used for multi-purposes. With a big thanks to the city of Halle and the Montag-Foundation, it was possible to rent this special venue for three days and to provide breakfast for everyone in the local neighborhood-shop as well as dinner in the citizens-park.



Content

Participants

Program

Workshops & Activities

Summary



Participants

Land	surname	first name	Profession	ORG	Kontakt	
Europe	All of Us			Wall & Space Association	kontakt@wallandspace.org	
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Program

	Wall & Space 23.10. - 26.10.2017				
	Overview				
	Sonntag, 22.10.2017	Montag, 23.10.2017	Dienstag, 24.10.2017	Mittwoch, 25.10.2017	Donnerstag, 26.10.2017
	Moma	Christ - Church Freiimfelde	Christ - Church Freiimfelde	Kulturtreff Neustadt	Christ-Church Freiimfelde
07:00 Uhr					
08:00 Uhr		Breakfast	Breakfast	Breakfast	Brunch/Workshop Plans&Tasks
09:00 Uhr		Begrüßung & Vorstellungsrunde	Workshop Stages of Urban Art Cultivation	Busride Neustadt	Workshop Plan&Tasks
10:00 Uhr			Coffe Break	Guided Tour Neustadt Socialist&Contemporary Murals	
11:00 Uhr		Workshop Is there a need for action?	orkshop Art & Politics - Urban Art & Public Art	Lunch / Snack input.	Departure
12:00 Uhr	Arrival	Lunch	Lunch	NeoMuralism (Hendryk v. Busse) Monumental Arts (Barbara Sroka) Institutionalization (Javier Abarca)	
13:00 Uhr		Workshop A Charta for Urban Art?	Workshop Congress-Series	Coffee Break	
14:00 Uhr		Coffe Break		Workshop Wall & Space	
15:00 Uhr		Workshop Hall of Fames	Tours/Relax	Wrap Up	
16:00 Uhr					
17:00 Uhr					
18:00 Uhr		Guided Tour Freiimfelde			
19:00 Uhr		Dinner: MoMa KüFa	Dinner: GardenPizza	Dinner: somewhere in town	
20:00 Uhr					
21:00 Uhr	Bar & Beats, MoMa	MoMa	Garden	Outro / Party	
22:00 Uhr					
	Neighborhood Shop				
	Neustadt-Congress				
	Christ-Church				
	BLOKK16/MoMa				

Workshops & Activities

DAY 1

Workshop 1: Two Sides of a Medal

Two fictional characters of a fictional city somewhere in Europe are fighting about the pros and cons of an Urban Art Festivals which takes place in “Vicetown”. One character is the curator of the Festival who is convinced to improve the image and identity of Vicetown as well as the creative economies and the socioeconomic structures. The second character is an inhabitant, who complains about festivalization, and accuses the festival to gentrify the city and to be exploited by the city government.

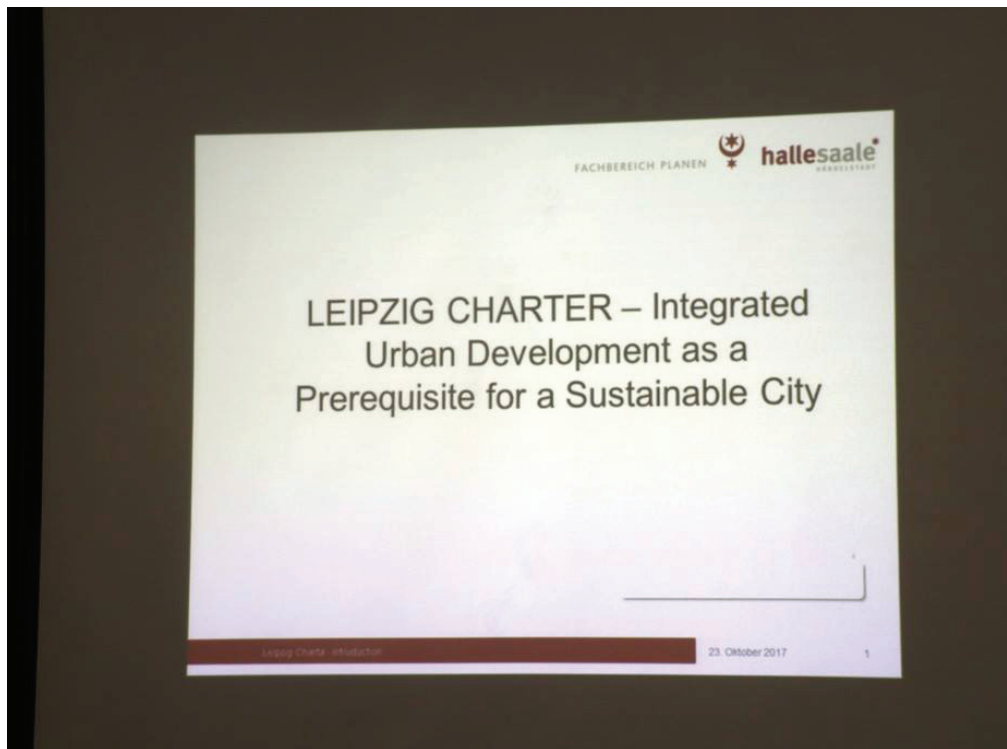
The task for the participants was: help them to become friends! In the role of the city government, all participants were trying to find solutions inbetween the two sides. As a fair municipality it is important to keep both sides satisfied and to take these conflict serious. The solutions were written on cards and these were placed in the middle of the conflicts trying to find a good handling inbetween those.



Workshop 2: A Charta for Urban Art?

The group discussed the sense and nonsense of a charta for the handling of Urban Art in the European City. The Leipzig Charta was introduced and given as an example to set guidelines for a common urban development in Europe. The transferability of this charta process was discussed and elaborated in five groups: Involvement, Creating Process, Content, Spread/Implement, Projects.

With green cards suggestions and recommendations for a charta were added. On red cards, there were important notes added, which have to be avoided when it comes to edit a charta for urban art

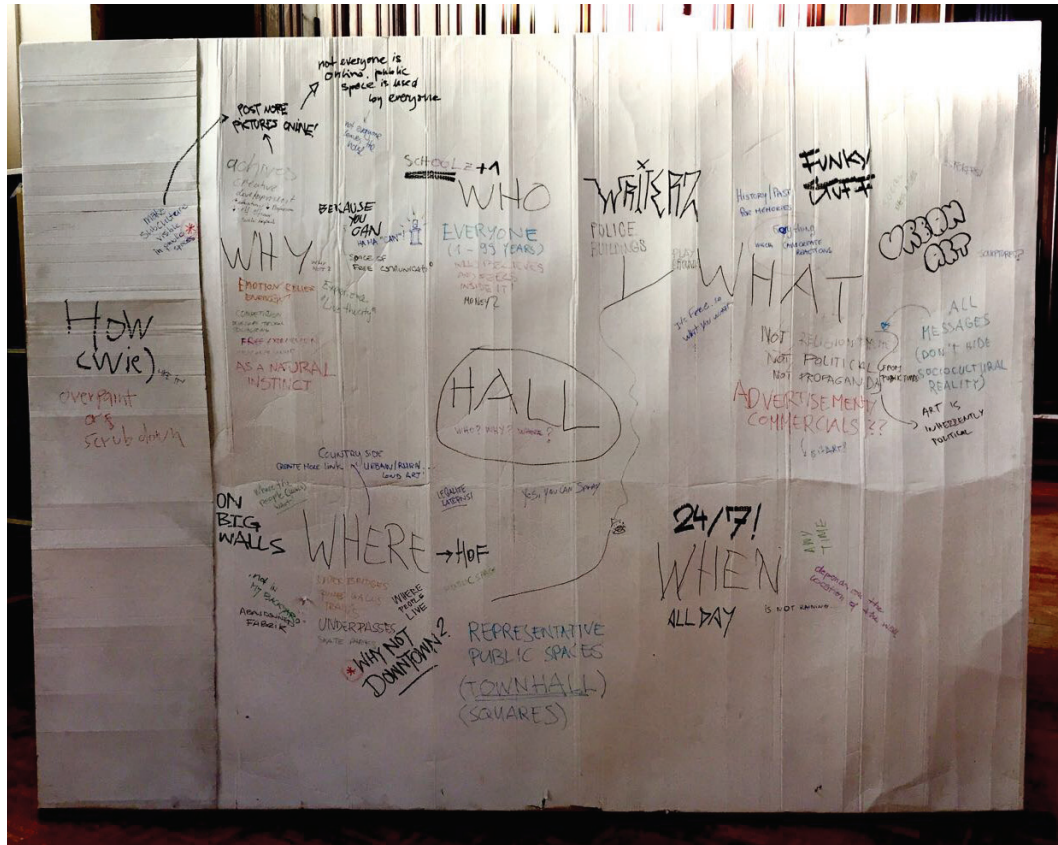


Workshop 3 - Hall of Fames : Legal Walls

The third Workshop was about legal walls, which are paintable for everyone, no matter the qualification. There was an introduction of different types of legal walls - so called Hall of Fames. After that there was a graphic discussion on a Cardboard-Wall about:

Who is allowed to paint? What is allowed to paint? When is it allowed to paint? Where is it allowed to paint? Why is it allowed to paint?

Everyone gave notes to the questions and reacted to other notes.

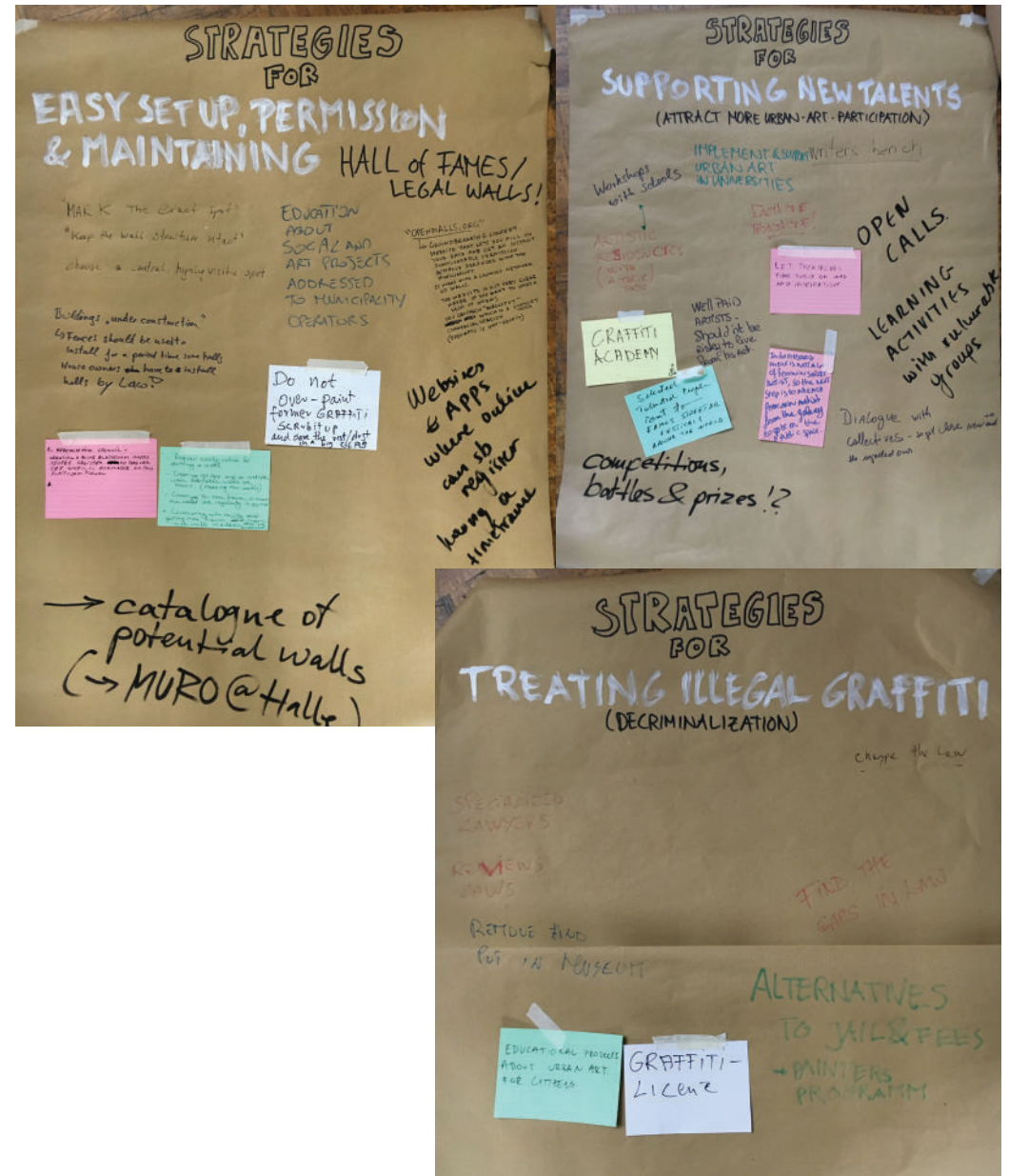


This session was followed by a strategic workshop on following topics:

Strategies for easy establishing and maintainance for Hall of Fames

Strategies for better handling of illegal graffiti

Strategies for attracting and supporting new talents to do Urban Art



Guided Tour Halle Freiimfelde

At the end of the first day everyone was invited to a guided tour in the district Freiimfelde, which has been transformed with Urban Art and murals since 2012. The project Freiraumgalerie as well as the development of the urban districts were explained and everyone was taken into the sociocultural context. Having dinner all together at the “Montagsmaler”, the day ended with many discussions and impressions.

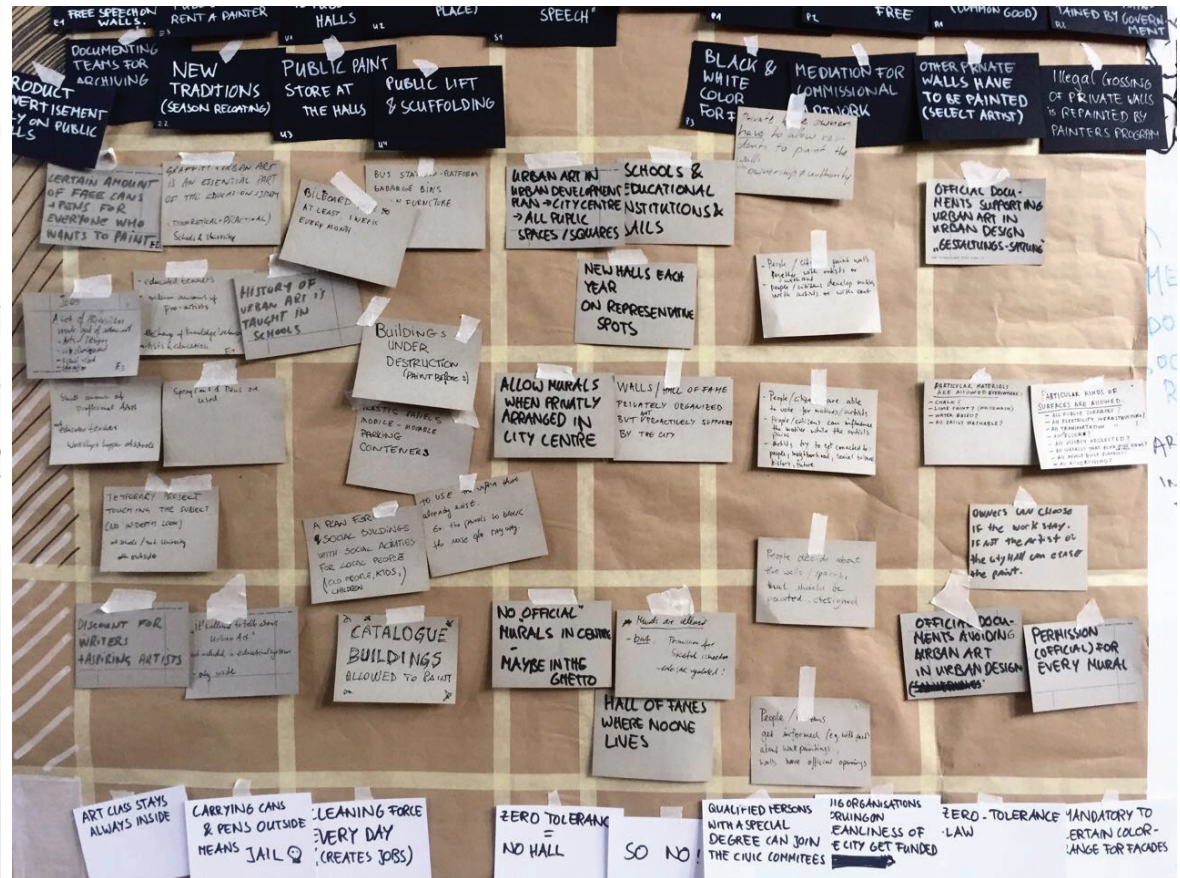
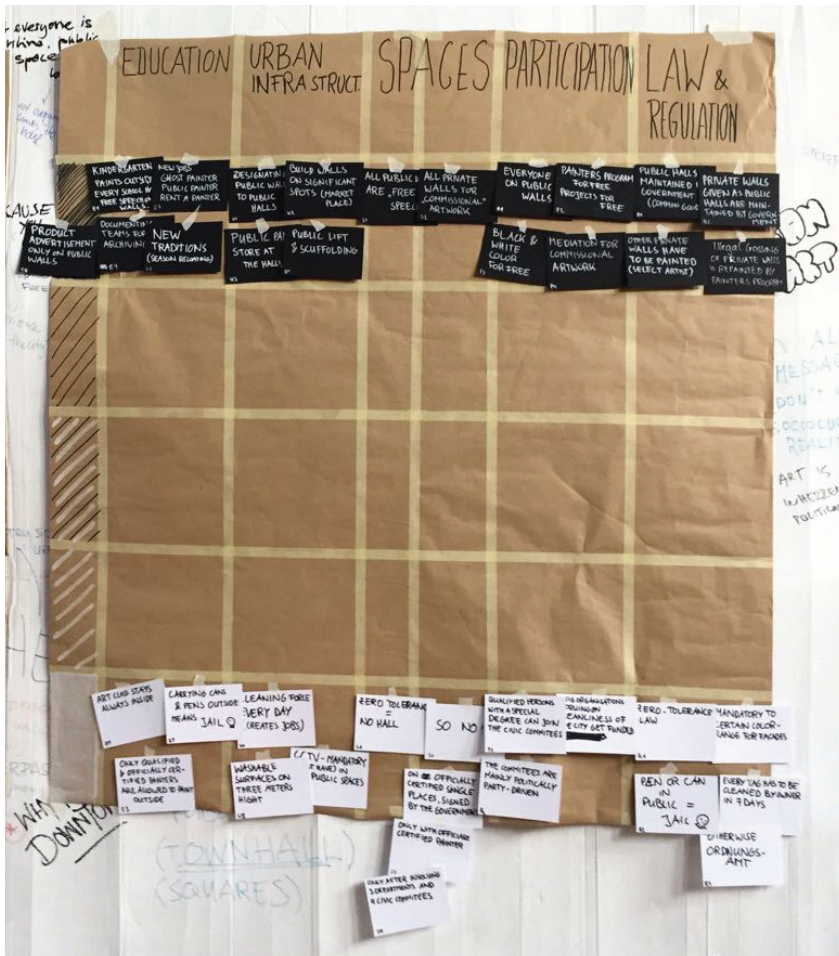


DAY 2

Workshop 1: Stages of Urban Art Cultivation

Having a discussion about Banksy's quote "Imagine a city where everything is painted" the group tried to define stages of Urban Art Cultivation inbetween the two extremes (a city where everything is free to paint - black- ; and a city where nothing is free to paint - white-). These stages of cultivation were divided into topics: **Education, Urban Infrastructure, Spaces, Participation, Law/Regulation**

For these topics several stages were developed: for cities which try to avoid the cultivation of Urban Art, for cities which are inbetween supporting and avoiding the cultivation of Urban Art and for cities which are supporting the cultivation of Urban Art. These stages were elaborated for each topic and written on cards, which were added to a matrix in the end. This matrix shows different stages of cultivation for different topics concerning the urban development with Urban Art



Workshop 2: Art & Politics - Urban Art & Public Art

A discussion was chosen to define Urban Art and Public Art and the “blur cases” in between. This discussion was used to see in which way Urban Art develops and which responsibilities arise from that.



Workshop 3: Congress-Series for a charta of Urban Art

During the last workshop on the second day, further approaches for the network were discussed. Based on the original idea of having a series of congresses in at least five countries to set up and implement a charta for Urban Art in european cities, the group discussed, wether this makes sense and wether there are structures and collectives, which are able to push this process forward. In this discussion it was made clear, that some cities have a bigger need for a charta than others. But the group agreed on common interest and the need for guidelines. A check of human ressources also approved the practical and theoretal feasibility for such an intense process inbetween the network.



DAY 3: Introducing Neo-Muralism

The third day of Wall&Space took place in the socialist-built city Halle Neustadt. Socialist murals have been established there in the former times of the GDR and face nowadays contemporary murals which have been made in the last 2 years, showing sociocultural identities in a globalised world, but still referring to the old traditions of muralism in Halle Neustadt.

The third day was open to everyone and around 50 guests showed up to experience the trend of Neo-Muralism in the sense of urban development.

Guided Tour: The day started with a guided bus-tour, showing and explaining socialist murals and contemporary murals. There were detailed explanations of ideological backgrounds, techniques, artists, historical and current context to introduce the guests to the topic.



Presentations:

Three experts in the field of Muralism and Urban Art were contributing with a presentation to the open congress Wall&Space. These presentations gave an insight of the possibilities and challenges for an urban development based on Urban Art and the production of huge murals in the european city. Hendryk von Busse introduced the theory of Neo-Muralism, which is based on the traditional Mexican Muralism in the 1920ies. There seems to be significant similarities between the instrumentalisation of Urban Art nowadays and the muralism of the socialist revolution, as well as significant differences. Barbara Sroka as the cultural manager of Gdansk presented the Monumental Arts Festivals which took place several years in a socialist high-storey-settlement in Gdansk. She also convinced with the establishment of a mural arts school, which brings Urban Art from festivalization to a more sustainable educational program and everyday culture. Javier Abarca is a graffiti-researcher from Spain and presented the differences between StreetArt and Murals, also giving hints to what we have lost by using monumental murals instead of context-dependent StreetArt. Fruitful discussions extendend the original timeset.



Workshop: Wall&Space - participative vertical surface

All guests were taking part in a workshop to work on the possibilities of using walls for urban development beyond Urban Art. Having seen the influence of Urban Art on walls, it was the task to find different usages for walls, which support specific goals in the development of an area or a district. Divided in five groups, the participants worked on social, cultural, economical, ecological and playful usages of walls. But it was not only about finding creative ideas for walls, it was also about defining precisely the ground in front of the wall as well as the urban environment, where this specific use of the wall unfolds the best effects. All groups brought up inspiring results and approaches to an application of vertical usages for a new form of urban development and participation.



Summary Wall & Space:

Three days of intense workshop brought together more than 25 experts from all over Europe to work on Urban Art and Urban Development.

It was made clear that different countries and Urban Art-projects face different challenges and therefore have a different need for a charta.

Nevertheless it was a common result, that each organisation involved in a charta-process strengthens the charta itself and therefore also the influence on the development of european cities with Urban Art.

The process of editing a charta is realistic but connected with a lot of effort. The network is able to realize it, but it is still left open, whether this is the best approach to influence politics and urban development

A charta might be the best way to implement Urban Art as an “everyday-culture” in the development of European Cities. With this tool, Urban Art might change from festivalization to an infrastructural, educational and cultural program.

The essential input on steps towards an Urban Art Charta and stages of Urban Art Cultivation needs to be evaluated and reflected. This helps to find out which strategy might be useful for continuing the process.

Wall & Space has the potential to grow as an international network of planners, artists, scientists and cultural organisations

Besides the potentials, challenges were shown and presented to the participants, when it comes to instrumentalization of Urban Art - representing a free participative design of our cities.

Wall & Space brought inspiration to further development of cities with walls, far beyond Urban Art



Wall & Space - a project of Freiraumgalerie in cooperation with the City of Halle (Saale) and “Urbane Nachbarschaft Freimfelde”.

2017